



A U S T R A L I A N
F A M E
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OFFICIAL FAME TEAM
ENTRY KIT – 2019

In affiliation with The Fellowship for British Hairdressing and the official F.A.M.E. Team UK, M Division proudly presents The Australian FAME Team 2019.

The Fellowship Academy of Merit and Excellence (FAME) is a platform for the youth of hairdressing to stand out and shine. A launchpad for real career trajectory and future success, this is an opportunity that should not be missed.

A U S T R A L I A N F A M E T E A M 2 0 1 9

NOMINATIONS

- All applicants MUST be nominated by their Salon Owner or Salon Manager
- The nominated applicant must be a minimum of 18 years of age by 1st January 2019
- The nominated applicant must hold a current passport
- Nomination must be made via email to info@mdivision.com.au stipulating:
Dear Fame Team Creative Director,
I (insert full name) of *Salon* (insert full salon name) nominate (insert name of nominated entrant) to compete for a role on The Australian FAME Team 2019

FAME TEAM ENTRY KIT

NEW FOR 2019: NO PRINTED SUBMISSION REQUIRED

In 2019 we are accepting online entries only via Dropbox. Please email the Dropbox link containing your entry and all additional supporting documentation required to info@mdivision.com.au

Entry Kits must not exceed 6 single sided pages, inclusive of the mandatory OFFICIAL FAME TEAM 2019 ENTRY FORM:

- **PAGE 1 - Cover page (optional)**
- **PAGE 2 - Tell us about you**
Hit us up with a BIO of all the cool and courageous things you have done so far in your career. You may like to include; participation in education, industry events, fashion work and salon related activities.
- **PAGE 3 – Photographic image**
Select one photographic image to feature that you feel best captures your work as a Creative Artist. The image should be original and look to emulate that of a fashion magazine front cover.

The image submitted must not contain use of full wigs. Hairpieces, wefts and hair extensions are permitted.

The image may or may not have been published/seen prior to this submission.
- **PAGE 4 – Answer the following:**
 - a) WHY you think you deserve a spot on The Australian Fame Team
 - b) HOW you think the 12-month initiative will benefit your ongoing hairdressing career
- **PAGE 5 – What inspires you?**
Create a visual moodboard of things that currently inspire you
- **PAGE 6 - OFFICIAL FAME TEAM 2019 ENTRY FORM**
Please complete and include with your entry the OFFICIAL FAME TEAM 2019 ENTRY FORM as attached to the end of this document.
- **ADDITIONAL SUPPORTING DOCUMENTATION REQUIRED**
The following additional supporting documentation **MUST** be included with your digital entry:
 1. Hi res head shot
 2. A scan of your current Passport
 3. Payment to M Division for \$180 using PayPal, paid to: info@mdivision.com.au

PROCESS POST WRITTEN SUBMISSION ENTRY

In February 2019, fourteen finalists will be announced, having been selected from the initial application process.

These fourteen finalists will be invited to attend Round 2 Judging in Sydney where they will be put through a rigorous live skills test* and will be required to present a pre-done model**.

Round 2 judging will take place on 18th February 2019, commencing with a briefing at 8.30am and closing at 5.30pm.

Once announced, the fourteen finalists will be contacted by Lily Blue Communications who will assist with the briefing and organisation for Round 2 Judging.

Please note, a large proportion of work carried out within the FAME team calendar is reliant on confident session/ editorial/long hair skills.

*THE LIVE SKILLS TEST

The live skills test is a 3-part test that provides an opportunity for the judges to observe each candidate conduct 1 x session look and 2 x hair-cuts on a mannequin head (provided by M Division). Each skills test commences with the issuing of a brief by the FAME Team Creative Director. All three skills tests are timed. Candidates will have 45 minutes to complete their session look and 60 minutes for each haircut.

**THE PRE-DONE MODEL PRESENTATION

Each candidate will be required to present a pre-done model on stage. Fashion Styling should be considered, Make-Up is not considered. The models will be required from around 12.30pm. Depending on the candidates' presentation time, models will be dismissed at either

2.30pm, 3.30pm, or 4.30pm. The order of presentation models will NOT be revealed until the day. This selection is done at random via the picking of numbers from a hat. Following the presentation of models, the judges will have 15 minutes to pose questions to each candidate.

These two activities will allow the judges to authenticate a current skill set, as well as the ability to effectively engage and communicate as a professional hairdresser. Following this process, four winners will be cemented by the panel of judges. The 2019 Australian FAME Team will be announced at the 2019 Australian Hair Fashion Awards on Sunday 14th April. All finalists who do not make it to round 2 will be offered feedback from the FAME Team Creative Director to assist them with their personal growth and development plan.

RULES AND REGULATIONS

1. Nominated stylists must be between the ages of 18 to 35 on 1st January 2019. I.e. if a nominated stylist turns 36 on 1st January 2019, they are unfortunately not eligible for entry
2. Nominated stylists must be fully qualified, i.e. with a minimum of 2 years' experience post qualification
3. Membership of the FAME Team allows members the opportunity to present themselves as individuals. Although in certain circumstances, Team members' salons will be co-credited, the focus of activity will always be placed on the individual's relationship with and affiliation to the FAME Team
4. The FAME Team is expected to work together as a cohesive, creative and artistic unit. Leaders may emerge but above all, we encourage a spirit of team unity
5. Being part of the FAME Team will provide you with the chance to work with talented contemporaries, local and international industry gatekeepers and media, and also provides the opportunity to work closely with The British Fellowship of Hairdressing. As such, a high level of maturity and absolute respect for fellow team members and affiliates must be adhered to at all times
6. Membership of the FAME Team is a serious commitment and will require individuals and/or their salon to support FAME Team activities throughout the year. This will include provision of approximately 20 days out of salon time to attend the overseas trip, as well as additional educational opportunities throughout the year. Please note that advanced warning will be provided in all cases other than for ad hoc opportunities that may arise following the engagement of a team member. Additional opportunities will look to be executed on a Monday wherever possible
7. A salon can have more than one person in the FAME Team at any one time
8. The judges' decision is final, and no correspondence will be entered into
9. Team members will be expected to undertake reasonable promotional activities throughout 2019 and may use the FAME Team title as appropriate throughout the year. Please ensure any Guest Artist/Ambassador contracts are reviewed with the brand, prior to engagement with the FAME Team program, specifically those which contain an exclusivity clause. FAME Team members must be present for ALL scheduled activities:
 - a. Australian Mentor Week x 6 days (Late April/May tbc)
 - b. Hair Expo x 4 days (June)
 - c. Europe x 12 days approx (October)
10. Dates will be communicated at Round II judging. We are not able to accept any absences from these three periods. Please be prepared to rearrange any existing commitments. This is non-negotiable
11. M.Division will endeavour to give Team members every available opportunity to raise their profile in the hairdressing industry. We will not at any stage seek to profit directly or indirectly from FAME Team members' activities. Please note that affiliated publication The Journal is the Official Media Partner for FAME although publicity is not exclusive
12. The FAME Team Creative Director / M.Division reserves the right to suspend or remove any member of the FAME Team as a disciplinary measure or if a member is deemed to have brought The Fellowship into disrepute. In these circumstances a substitute or reserve may be contacted to fulfil the remaining requirements of the Team

KEY DATES:

Entries open: 8th October 2018

Entries close: 11th January 2019 (LATER CLOSING DATE NEW FOR 2019!)

Round I judging: 16th-18th January 2018 (DIGITAL JUDGING NEW FOR 2019!)

Finalists announced: 1st February 2019

Round II judging: The Live Finals! 18th February 2019

2019 FAME Team Announced at the AHFA's on Sunday 14th April 2019

A U S T R A L I A N FAME TEAM 2019

OFFICIAL FAME TEAM ENTRY FORM – 2019

Completed entry + additional supporting documentation required to be uploaded to Dropbox, and Dropbox link emailed to info@mdivision.com.au

NO LATER THAN 5pm on 11th January 2019

YOUR DETAILS:

NAME:

SALON:

ADDRESS:

EMAIL:

MOBILE:

ENTRY CHECKLIST:

- YOUR SALON OWNERS / MANAGERS' NOMINATION, EMAILED TO INFO@MDIVISION.COM.AU (stating full name of entrant, plus full name of salon and contact details)
- FAME TEAM ENTRY KIT (MAX 6 PAGES)
- Hi res head shot
- Scanned passport
- PayPal to M.Division for \$180